Extra Bonus Five Google Website Tools

https://www.google.com/webmasters/tools/home?hl=en Great general SEO too

https://www.google.com/webmasters/tools/mobile-friendly/ Tells you if your site is mobile friendly – i.e. responsive

http://www.google.com/analytics/ Another great general SEO too

https://adwords.google.com/KeywordPlanner

Tells you what keywords are used the most

https://developers.google.com/speed/pagespeed

Will offer suggestions to speed up rendering of your site (html and css suggestions)





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